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**Blue Ridge Home Improvement Celebrates
30 Days of Thanksgiving for 30 Years of Success**

Custom home remodeler will hold 30 days of thanksgiving throughout 2009

BLACKSBURG, Va. – February 22, 2009 – In a time when the home building industry is experiencing national challenges, Blue Ridge Home Improvement (BRHI) is celebrating their 30th anniversary in a different way.

The custom design and remodeling professionals are celebrating “30 Days of Thanksgiving for 30 Years of Success,” to thank and recognize the contributions of their customers, vendors, employees, and the community for their 30 years of business. Throughout the year, BRHI will be holding small events to show appreciation and thanks.

Timothy A. Lawrence, president and remodeling consultant, said this milestone would not be possible without the support of the local community. “From our family and friends, to our trade contractors and customers, even the local building officials, all of these people have helped BRHI become the New River Valley’s most trusted and respected remodeling contractor,” Lawrence said.

According to Lawrence, this is evidenced by the fact that 96% of its new projects originate from repeat business or referrals from past customers. He credits BRHI’s dedication to becoming certified remodeling specialists, with minimum disruption and maximum quality, safety, and customer satisfaction.

Days of Thanksgiving include a monthly \$30 donation to Second Harvest Food Bank in a previous customer’s name, scholarships to the local high school’s construction program, and community classes at the YMCA Open University. One such event is the annual New River Valley Home Builder’s Association Home Expo held March 13-15, 2009 at the Christiansburg Recreation Center. BRHI will be collecting canned goods to benefit the Montgomery County Emergency Assistance Program (MCEAP).

“We encourage community members to attend the Home Expo and stop by our booth to drop off their canned goods to benefit MCEAP,” Lawrence said. “In these tough times, many of our neighbors rely on the local food banks to keep food on their tables.”

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About Blue Ridge Home Improvement:

Established in 1979, Blue Ridge Home Improvement (BRHI) has served as the New River Valley's most trusted and respected remodeling contractor. For the past 30 years, BRHI has been built on quality work and professionalism by providing good design, durable products, dependability and superior service. BRHI has received a number of certifications from the National Association of Home Builders (NAHB), including the Certified Graduate Remodeler (CGR), Graduate Master Builder (GMB) and Certified Aging in Place Specialists (CAPS) designations. BRHI has also been honored with the Big 50 Award by Remodeling magazine, an honor given to the top 50 of the 800,000 remodelers across the nation who set the standard for professionalism and integrity in the remodeling industry.