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CONTACT:

Timothy A. Lawrence  
President and Remodeling Consultant  
540.951.3505  
info@blueridgehi.com



## **It Takes a Village: Local Remodeler Recruits Help from Their Customers, Employees & Vendors for Fall Food Drive**

*As part of their 30th anniversary celebration, Blue Ridge Home Improvement held a food drive to benefit the Montgomery County Emergency Assistance Program (MCEAP) Food Bank*

**BLACKSBURG, Va. – Dec. 7, 2009** – Last Friday, the Blue Ridge Home Improvement (BRHI) dump truck pulled into a parking lot in Christiansburg, but instead of unloading the custom design and remodeler’s usual construction materials – the unloaded much needed food for our neighbors in the New River Valley.

Hunger is a reality for many Americans. Nearly 12 percent of U.S. households don’t have enough food, and the New River Valley is no exception. To help out, BRHI held a food drive collecting non-perishable items for the Montgomery County Emergency Assistance Program (MCEAP) food bank. They drove around collecting food item pledges from customers, vendors, employees and supporters before unloading the dump truck at MCEAP.

Timothy A. Lawrence, president and remodeling consultant, said it’s important for BRHI to help neighbors in our community. “We are grateful to live and work in a community where people come together to help others,” Lawrence said.

The food drive was part of the custom design and remodeling professionals’ “30 Days of Thanksgiving for 30 Years of Success,” a year-long campaign to thank and recognize the contributions of their customers, vendors, employees, and the community for their 30 years of business. They collected over 50 boxes and bags of canned goods and other items, along with \$100 in cash donations.

“We encourage community members to drop off their canned goods to benefit MCEAP,” Lawrence said. “In these tough times, many of our neighbors rely on the local food banks to keep food on their tables.”

Other events included in BRHI’s 30 Days of Thanksgiving include a monthly \$30 donation to the SWVA Second Harvest Food Bank in a previous customer’s name, scholarships to the local high school’s construction program, and community classes at the YMCA Open University.

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### About Blue Ridge Home Improvement:

Established in 1979, Blue Ridge Home Improvement (BRHI) has served as the New River Valley’s most trusted and respected remodeling contractor. For the past 30 years, BRHI has been built on quality work and professionalism by providing good design, durable products, dependability and superior service. BRHI has received a number of certifications from the National Association of Home Builders (NAHB), including the Certified Graduate Remodeler (CGR), Graduate Master Builder (GMB) and Certified Aging in Place Specialists (CAPS) designations. BRHI has also been honored with the Big 50 Award by Remodeling magazine, an honor given to the top 50 of the 800,000 remodelers across the nation who set the standard for professionalism and integrity in the remodeling industry.

